

Red Crescent Society – Gaza Strip

Strategic Plan (2017-2019)

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## **1. Updating the Strategic Plan**

### **1.1. Methodology**

**The Strategic Plan was prepared through the following steps:**

1. Holding a preliminary meeting with the BoD in order to agree on the organization's priorities.
2. Revising the previous strategic plans of the organization as well as the annual reports in order to determine the extent to which the organization adheres or deviate from plans and why.
3. Revising and analyzing literature about the Palestinian social environment to understand the development through which charity work has gone. This was done in order to conduct a comprehensive and objective analysis of the internal and external environments of the organization and analyze the strengths, weaknesses, opportunities and threats.
4. Hold a series of workshops and meetings with the management and staff of the organization, covering all the centers and programs of the organization in order to develop a comprehensive environment analysis and develop the vision, mission and goals of the organization.
5. Present and discuss the draft strategy through a focus group with the general directors and members of the BoD in order to set the priorities of work and arrive at the final draft of the strategy document.

## **1.2. Vision and Mission**

### **Vision:**

RCS-Gaza aspires to be a leading Palestinian national organization in a society that has achieved sustainable development.

### **Mission:**

RCS-Gaza is a development civil society organization that seeks to contribute to enhancing the health, education, cultural and social conditions of the local communities through quality comprehensive programs, built upon the principles of justice and equality.

### **Values:**

- **Professional Values:**

Independence, decentralization, promoting democracy values, maintaining the privacy and rights of beneficiaries, upholding work ethics, quality, professionalism, discipline, development, and transparency.

- **Ethical Values:**

Upholding society's values, humanity, social responsibility, voluntary work, equality, justice, and non-discrimination.

### **1.3 Strategic Goals:**

The following depicts the general framework of the strategic plan, with detailed strategic goals and associated specific objectives and outputs.

**Strategic Goal 1: Build the capacity of the organization and partners.**

**Specific objectives:**

- 1.1 Build the capacity of the Organization and partners.
- 1.2 Develop the strategies, systems and protocols of the organization.
- 1.3 Develop the organization's infrastructure.
- 1.4 Enhance the organization's media image
- 1.5 Enhance the organization's networking and alliances on local, regional and international level.

**Strategic Goal 2: Contribute to enhancing health conditions in Gaza Strip.**

**Specific Obejectives:**

- 2.1 Enhance access of society groups to quality health services.
- 2.2 Raise health awareness among society members.
- 2.3 Enhance the living conditions of marginalized groups within the framework of right to health.

**Strategic Goal 3: Contribute to empowerment of women through quality integrated services.**

**الأهداف المحددة:**

**Specific objectives:**

- 3.1 Enhance women's access to integrated health and sexual and reproductive health services.
- 3.2 Enhance women's access to health and psychosocial services.
- 3.3 Enhance women's access to anti-GBV services.
- 3.4 Enhance women's access to legal services.
- 3.5 Economic empowerment of women.
- 3.6 Raise community awareness about health and rights of women.
- 3.7 Enhance advocacy of women's health and legal issues.
- 3.8 Enhance access of girls with mental disability to health, educational, and legal services.

**Strategic Goal 4: Contribute to promoting Palestinian identity and community culture in gaza Strip.**

**الأهداف المحددة:**

**Specific goals:**

- 4.1 Enhance the opportunity of society members to learn under adult learning standards.
- 4.2 Establish a creative space for the various society groups.
- 4.3 Promote the Palestinian identity and heritalge.

## 2. Logical Framework of the Strategic Plan.

### First Program: Capacity Building

**Strategic Goal: Develop the capacity of the organization and partners.**

| Intervention logic  | Measurable indicators  |  |  | Verification tools   | Assumptions   |
|---|--|--|--|--|---|
|   | 2017   | 2018   | 2019   |  |   |
| <b>S.O 1.1:</b><br>Building the capacity of the organization and partners' workers.             | 137 employees benefited from training courses.   | 170 employees benefited from training courses.   | 125 employees benefited from training courses.   |  | <ul style="list-style-type: none"> <li>▪ Support from family and local community</li> <li>▪ Convenience of place for the various target groups</li> <li>▪ Availability of funds</li> <li>▪ Trust of donors in the organization</li> <li>▪ Availability of specialized and professional cadre</li> <li>▪ Political stability</li> <li>▪ Professional fund proposals</li> </ul> |
| <b>Output 1.1.1:</b><br>The administrative skills of organization's workers has been developed. | <ul style="list-style-type: none"> <li>• 5 employees are trained in fundraising and proposal writing (20 hours).</li> <li>• 7 employees are trained in strategic planning (15 hours)</li> <li>• 15 employees are trained in monitoring and evaluation, and report writing (25 hours)</li> <li>• 10 employees are trained on developing action plans (20 hours)</li> <li>• 5 employees</li> </ul> | <ul style="list-style-type: none"> <li>• 35 employees are trained in civil service law (20 hours).</li> <li>• 10 employees are trained in file archiving and electronic archiving (x hours)</li> <li>• 20 employees are trained in English language (20 hours).</li> </ul> | <ul style="list-style-type: none"> <li>• 10 employees are trained on modern computer systems (30 hours)</li> <li>• 5 Employees are trained on monitoring &amp; evaluation and report writing (25 hours)</li> <li>• 4 employees are trained on financial analysis and project budgeting</li> <li>• 5 employees are trained in HR management (10 hours)</li> </ul> | <ul style="list-style-type: none"> <li>• Training material</li> <li>• Participant attendance sheets</li> <li>• Final report</li> <li>• Certificates</li> </ul> |   |

| Intervention logic  | Measurable indicators   |  |  | Verification tools  | Assumptions |
|---|---|--|--|---|-------------|
|   | are trained in HR management (10 hours)   |  |  |   |             |
| <b>Output 1.1.2</b><br>Technical skills of workers in the organization and partners are developed | <ul style="list-style-type: none"> <li>5 employees (nurses) are trained in sterilization in the endoscopy unit (40 hours, advanced)</li> <li>5 employees are trained in psychological health in primary care (60 hours)</li> <li>20 honor graduate dentists are trained (156 hours)</li> <li>20 university student (health management – medical secretary, nursing, and medical professions) are trained (300 hours)</li> <li>15 teachers are trained in</li> </ul> | <ul style="list-style-type: none"> <li>5 employees are trained in EEG (advanced) 30 hours.</li> <li>3 employees (doctors) are trained in primary care (20 hours, advanced)</li> <li>20 honor graduate dentists are trained (156 hours)</li> <li>20 university student (health management – medical secretary, nursing, and medical professions) are trained (300 hours)</li> <li>42 students are trained on computer skills (168 hours,</li> </ul> | <ul style="list-style-type: none"> <li>5 employees are trained on psychological health in primary care (60 hours, advanced)</li> <li>20 honor graduate dentists are trained (156 hours)</li> <li>20 university student (health management – medical secretary, nursing, and medical professions) are trained (300 hours)</li> <li>10 teachers are trained in creative writing skills (40 hours)</li> <li>10 teachers are trained in library and</li> </ul> | <ul style="list-style-type: none"> <li>Training material</li> <li>Attendance sheet</li> <li>Final report</li> <li>certificates</li> </ul> |             |

| Intervention logic   | Measurable indicators  |  |   | Verification tools  | Assumptions |
|--|--|--|---|---|-------------|
|  | training of teachers (20 hours) <ul style="list-style-type: none"> <li>• 10 students are trained in cartography (14 hours)</li> <li>• 10 employees are trained on reproductive health in emergency (15 hours)</li> </ul> | advanced) <ul style="list-style-type: none"> <li>• 10 employees are trained in improving the quality of health work (20 hours)</li> <li>• 10 employees are trained on detection of breast cancer (15 hours)</li> <li>• 5 employees are trained in counselling and family planning (10 hours)</li> <li>• 10 employees are trained on reproductive health in emergency (15 hours)</li> </ul> | information science. <ul style="list-style-type: none"> <li>• 10 employees are trained in improving the quality of health work (20 hours)</li> <li>• 6 employees are trained on intervention plans for psychosocial cases (15 hours)</li> </ul> |   |             |
| <b>S.O. 1.2:</b><br>Developing the strategies, systems, and protocols of the organization. | <ul style="list-style-type: none"> <li>• 11 plans and protocols are developed.</li> </ul>  | <ul style="list-style-type: none"> <li>• 11 plans and protocols are developed.</li> </ul>  | <ul style="list-style-type: none"> <li>• 11 plans and protocols are developed.</li> </ul>   |   |             |
| <b>Output 1.2.1:</b><br>Developing the organization's strategies.                          | <ul style="list-style-type: none"> <li>• The organization's strategic plan (2017-2019) is developed.</li> </ul>  | <ul style="list-style-type: none"> <li>• The organization's strategic plan (2017-2019) is updated.</li> </ul>  | <ul style="list-style-type: none"> <li>• The organization's strategic plan (2017-2019) is updated.</li> </ul>   | <ul style="list-style-type: none"> <li>• Annual report</li> <li>• Strategy Document</li> <li>• Action Plan</li> </ul> |             |



| Intervention logic   | Measurable indicators   |   |   | Verification tools   | Assumptions |
|--|---|---|---|--|-------------|
|  | <ul style="list-style-type: none"> <li>Action plan for the year 2017 is developed.</li> <li>budget for the year 2017 is developed.</li> <li>Fundraising plan for the year 2017 is developed.</li> <li>Contingency plan for the year 2017 is developed.</li> </ul> | <ul style="list-style-type: none"> <li>Action plan for the year 2018 is developed.</li> <li>budget for the year 2018 is developed.</li> <li>Fundraising plan for the year 2018 is developed.</li> <li>Contingency plan for the year 2018 is developed.</li> </ul> | <ul style="list-style-type: none"> <li>Action plan for the year 2019 is developed.</li> <li>budget for the year 2019 is developed.</li> <li>Fundraising plan for the year 2019 is developed.</li> <li>Contingency plan for the year 2019 is developed.</li> </ul> |  |             |
| <b>Output 1.2.2:</b><br>Developing systems/manuals of the organization | <ul style="list-style-type: none"> <li>Administrative and financial procedures manual is developed.</li> <li>HR development plan is developed.</li> </ul>   | <ul style="list-style-type: none"> <li>Administrative and financial procedures manual is updated.</li> <li>HR development plan is updated.</li> </ul>   | <ul style="list-style-type: none"> <li>Administrative and financial procedures manual is updated.</li> <li>HR development plan is updated.</li> </ul>   | <ul style="list-style-type: none"> <li>Annual report</li> <li>Plan document</li> <li>Action Plan</li> <li>Consultant's report</li> </ul> |             |
| <b>Output 1.2.3</b><br>Developing the organization's protocols.        | <ul style="list-style-type: none"> <li>Reproductive health protocol is developed.</li> <li>Contagion prevention protocol is developed.</li> <li>Dealing with</li> </ul>   | <ul style="list-style-type: none"> <li>Reproductive health protocol is updated.</li> <li>Contagion prevention protocol is updated.</li> <li>Dealing with survivors of</li> </ul>  | <ul style="list-style-type: none"> <li>Reproductive health protocol is updated.</li> <li>Contagion prevention protocol is updated.</li> <li>Dealing with survivors of</li> </ul>  | <ul style="list-style-type: none"> <li>Annual report.</li> <li>Plan document.</li> </ul>   |             |

| Intervention logic   | Measurable indicators  |  |  | Verification tools   | Assumptions |
|--|--|--|--|--|-------------|
|  | survivors of gender based violence protocol is developed.<br>• Waste disposal protocol is developed.   | gender based violence protocol is updated.<br>• Waste disposal protocol is updated.  | gender based violence protocol is updated.<br>• Waste disposal protocol is updated.  |  |             |
| <b>S.O. 1.3</b><br>Developing the organization's infrastructure.                         |  |  |  |  |             |
| <b>Output 1.3.1:</b><br>Developing the organization's facilities                         | • Organization's headquarter is developed (maintenance and repairs + maintenance of two elevators)<br>• Jabalia Medical and societal facility is developed (maintenance and repairs) | • Organization's headquarter is developed (maintenance and repairs + maintenance of two elevators)<br>• Jabalia Medical and societal facility is developed (maintenance and repairs) | • Organization's headquarter is developed (maintenance and repairs + maintenance of two elevators)<br>• Jabalia Medical and societal facility is developed (maintenance and repairs) | • Maintenance contracts<br>• Procurement procedures<br>• Final reports |             |
| <b>Output 1.3.2:</b><br>تطوير تجهيزات الجمعية<br>Developing the organization's logistics | • Furniture for the Jabalia medical and societal facility is provided.   | • Two 5-tons central air conditioning units are developed for the diagnostic   | • Power generators of the headquarter are repaired/maintained.   | • Maintenance contracts<br>• Procurement procedures<br>• Final reports |             |

| Intervention logic  | Measurable indicators   |   |   | Verification tools   | Assumptions |
|---|---|---|---|--|-------------|
|   | <ul style="list-style-type: none"> <li>• 3 air conditioners are provided for Sheikh Ahmad Zaki Al Yamani center are provided.</li> <li>• A 275KVA power generator is provided for the headquarter.</li> <li>• Power generators of the headquarter are repaired/maintained.</li> <li>• Power generators of the Jabalia are repaired/maintained.</li> </ul> | <p>x-ray department.</p> <ul style="list-style-type: none"> <li>• 10 computers are provided for the various departments (management, health program, and woman's health program)</li> <li>• Furniture is provided for the new clinics in the headquarters.</li> <li>• Power generators of the headquarter are repaired/maintained.</li> <li>• Power generators of the Jabalia are repaired/maintained.</li> </ul> | <ul style="list-style-type: none"> <li>• Power generators of the Jabalia are repaired/maintained.</li> </ul>                                |  |             |
| <b>Output 1.3.3</b><br>Developing the organization's equipment. | <ul style="list-style-type: none"> <li>• Ultrasound device is provided for the women clinic in Jabalia</li> </ul>   | <ul style="list-style-type: none"> <li>• Endoscopy unit in the diagnostic radiologic department is updated</li> </ul>   | <ul style="list-style-type: none"> <li>• CT scanning device is developed (tube changed)</li> <li>• Lab equipment is updated (lab</li> </ul> | <ul style="list-style-type: none"> <li>• Procurement procedures</li> <li>• Maintenance contracts</li> <li>• Final reports</li> </ul> |             |

| Intervention logic | Measurable indicators  |  |                               | Verification tools | Assumptions |
|--------------------|--|--|-------------------------------|--------------------|-------------|
|                    | <p>Medical and Societal center.</p> <ul style="list-style-type: none"> <li>• Sport equipment is provided for Jabalia Medical and Societal center (rocket twister, slider, and waxing device)</li> <li>• X-ray device is provided</li> <li>• Endoscopy unit is developed (stomach endoscope, colon endoscope, endoscope washing device and a bed are provided.)</li> <li>• Ultrasound device is provided to the diagnostic radiologic in the headquarters.</li> </ul> | <p>(maintenance)</p> <ul style="list-style-type: none"> <li>• Two sterilizers for the dentistry clinics are provided</li> <li>• Equipment and devices for the new clinics in the headquarters are provided.</li> <li>• Ultrasound device for the radiologic department is provided.</li> </ul> | <p>equipment maintenance)</p> |                    |             |

| Intervention logic   | Measurable indicators  |   |  | Verification tools   | Assumptions |
|--|--|---|--|--|-------------|
| <b>Output 1.3.4</b><br>Developing management information systems in the organization | <ul style="list-style-type: none"> <li>Management information system is developed (employee affair management + health program + woman's health program)</li> <li>Internet and communication network is developed (connecting branches and increasing internet connection speed)</li> <li>Computers (10) and the server are upgraded.</li> <li>Al Aseel program is updated.</li> </ul> | <ul style="list-style-type: none"> <li>Management information system is updated (employee affair management + health program + woman's health program)</li> <li>Internet and communication network is updated</li> <li>Computers and server are upgraded.</li> <li>Accounting software is updated.</li> </ul> | <ul style="list-style-type: none"> <li>Management information system is updated (employee affair management + health program + woman's health program)</li> <li>Internet and communication network is updated.</li> <li>Computers and server are upgraded.</li> <li>Accounting software is updated.</li> </ul> | <ul style="list-style-type: none"> <li>Maintenance contracts</li> <li>Final reports</li> </ul> |             |
| <b>S.O. 1.4:</b><br>Enhance the organization's media image.                          |  |   |  |  |             |
| <b>Output 1.4.1</b>  | <ul style="list-style-type: none"> <li>Organization's</li> </ul>   | <ul style="list-style-type: none"> <li>Organization's</li> </ul>  | <ul style="list-style-type: none"> <li>Organization's</li> </ul>   | <ul style="list-style-type: none"> <li>Maintenance</li> </ul>                                  |             |

| Intervention logic   | Measurable indicators  |   |  | Verification tools   | Assumptions |
|--|--|---|--|--|-------------|
| The organization's website and its social media channel are developed. | <ul style="list-style-type: none"> <li>s website is developed.</li> <li>Social media pages and channels are updated (facebook, twitter, youtube).</li> </ul>                             | <ul style="list-style-type: none"> <li>website is updated.</li> <li>Social media pages and channels are updated (facebook, twitter, youtube).</li> </ul>  | <ul style="list-style-type: none"> <li>website is updated.</li> <li>Social media pages and channels are updated (facebook, twitter, youtube).</li> </ul>                                 | <ul style="list-style-type: none"> <li>contracts</li> <li>Final reports</li> <li>Monitoring number of participants.</li> </ul>                 |             |
| <b>Output 1.4.2:</b><br>Audio and visual episodes are broadcast        | <ul style="list-style-type: none"> <li>6 daily radio advertisement are conducted (one advertisement broadcast 6 times a day)</li> <li>5 Visual media interviews are conducted</li> </ul> | <ul style="list-style-type: none"> <li>6 daily radio advertisement are conducted (one advertisement broadcast 6 times a day)</li> <li>5 Visual media interviews are conducted</li> <li>Reportage about the organization and its services is conducted and broadcast.</li> </ul> | <ul style="list-style-type: none"> <li>6 daily radio advertisement are conducted (one advertisement broadcast 6 times a day)</li> <li>5 Visual media interviews are conducted</li> </ul> | <ul style="list-style-type: none"> <li>Contracts</li> <li>Final reports</li> <li>Interviews and advertisements broadcast schedules.</li> </ul> |             |
| <b>Output 1.4.3</b><br>Print materials and brochures are disseminated. | <ul style="list-style-type: none"> <li>1000 brochure about the organization's services is printed for the year 2017</li> <li>500 copy of the</li> </ul>                                  | <ul style="list-style-type: none"> <li>1000 brochure about the organization's services is printed for the year 2018</li> <li>500 copy of the</li> </ul>   | <ul style="list-style-type: none"> <li>1000 brochure about the organization's services is printed for the year 2019</li> <li>500 copy of the organization's</li> </ul>                   | <ul style="list-style-type: none"> <li>Procurement procedures</li> <li>Copies of print material</li> </ul>                                     |             |

| Intervention logic  | Measurable indicators  |  |  | Verification tools                               | Assumptions |
|---|--|--|--|--|-------------|
|   | organization's annual report is printed.<br>• 1000 brochures for the workshops and galleries organized by the cultural committee.                              | organization's annual report is printed.<br>• 1000 brochures for the workshops and galleries organized by the cultural committee.                              | annual report is printed.<br>• 1000 brochures for the workshops and galleries organized by the cultural committee.   |  |             |
| <b>S.O. 1.5:</b><br>Enhancing the networking and alliances of the organization at the local, regional and international levels. |  |  |  |  |             |
| <b>Output 1.5.1</b><br>Organization's membership in local, regional and international networks and alliances is developed.      | • Seeking membership in a new network or alliance.<br>• Membership in alliances and network is activated and developed.<br>• 24 annual meetings are conducted. | • Seeking membership in a new network or alliance.<br>• Membership in alliances and network is activated and developed.<br>• 24 annual meetings are conducted. | • Seeking membership in a new network or alliance.<br>• Membership in alliances and network is activated and developed.<br>• 24 annual meetings are conducted. | • Invitations and meeting minutes.<br>• Reports. |             |

## Second Program: Health Program

Strategic Goal: Contribute to enhancing health conditions in Gaza Strip.

| Intervention Logic  | Measurable indicators   |   |   | Means of Verification   | Assumptions   |
|---|---|---|---|---|---|
|   | 2017  | 2018  | 2019  |   |   |
| <b>S.O. 2.1:</b><br>Enhance access of community groups to quality health care services. | 84605 beneficiaries of services   | 88834 beneficiaries of services   | 93275 beneficiaries of services   |   | <ul style="list-style-type: none"> <li>▪ Support from family and local community</li> <li>▪ Convenience of place for the various target groups</li> <li>▪ Availability of funds</li> <li>▪ Trust of donors in the organization</li> <li>▪ Availability of specialized and professional cadre</li> <li>▪ Political stability</li> <li>▪ Professional fund proposals</li> </ul> |
| <b>Output 2.1.1</b><br>Primary healthcare and emergency care services are provided.     | <ul style="list-style-type: none"> <li>• 6473 diagnoses in the general clinic</li> <li>• 1770 of beneficiaries of the general clinic services (medicines)</li> </ul>  | <ul style="list-style-type: none"> <li>• 6796 diagnoses in the general clinic</li> <li>• 1858 of beneficiaries of the general clinic services (medicines)</li> </ul>  | <ul style="list-style-type: none"> <li>• 7135 diagnoses in the general clinic</li> <li>• 1950 of beneficiaries of the general clinic services (medicines)</li> </ul>  | <ul style="list-style-type: none"> <li>• Daily reports</li> <li>• Annual reports</li> </ul> |   |
| <b>Output 2.1.2:</b><br>Diagnostic services are provided                                | <ul style="list-style-type: none"> <li>• 18124 lab diagnostics (2400 internal general lab + 14447 external general lab + 1277 pathology lab)</li> <li>• 12088 beneficiaries of diagnostic radiologie (3618 x-ray, 2634 ultrasound,</li> </ul> | <ul style="list-style-type: none"> <li>• 19029 lab diagnostics (2520 internal general lab + 15196 external general lab + 1340 pathology lab)</li> <li>• 12764 beneficiaries of diagnostic radiologie (3798 x-ray, 2765 ultrasound, 699</li> </ul> | <ul style="list-style-type: none"> <li>• 19973 lab diagnostics (2646 internal general lab + 15972 external general lab + 1400 pathology lab)</li> <li>• 13416 beneficiaries of diagnostic radiologie (3987 x-ray, 2903 ultrasound, 734</li> </ul> | <ul style="list-style-type: none"> <li>• Daily reports</li> <li>• Annual reports</li> </ul> |   |



| Intervention Logic  | Measurable indicators  |  |   | Means of Verification   | Assumptions |
|---|--|--|---|---|-------------|
|   | 2017   | 2018   | 2019  |   |             |
|   | 666 CT scans, 2009 MRI. 150 Doppler ultrasound, dental CT imaging 2500, stomach and colon endoscopes 511)  | CT scans, 2109 MRI. 157 Doppler ultrasound, dental CT imaging 2500, stomach and colon endoscopes 536)  | CT scans, 2214 MRI. 165 Doppler ultrasound, dental CT imaging 2850, stomach and colon endoscopes 563)   |   |             |
| <b>Output 2.1.3</b><br>Specialized services are provided. | <ul style="list-style-type: none"> <li>38046 beneficiaries of specialized clinics (endocrine 121 – cardiology 4477, nerves 2199, muscles 6922, 433 brain scans, 2242 ear and nose, 3844 dermatology, 691 glands and diabetes, 952 urology, 708 blood vessels, 444 psychology, 3093 bones)</li> <li>20 cases of kidney stone</li> </ul> | <ul style="list-style-type: none"> <li>39402 beneficiaries of specialized clinics (endocrine 127 – cardiology 4700, nerves 2310, muscles 7270, 455 brain scans, 2354 ear and nose, 3576 dermatology, 725 glands and diabetes, 999 urology, 743 blood vessels, 466 psychology, 3247 bones)</li> <li>30 cases of kidney stone disintegration and 3700 cases</li> </ul> | <ul style="list-style-type: none"> <li>43778 beneficiaries of specialized clinics (endocrine 133 – cardiology 4935, nerves 4600, muscles 7630, 477 brain scans, 2470 ear and nose, 3754 dermatology, 761 glands and diabetes, 1048 urology, 780 blood vessels, 790 psychology, 3410 bones)</li> <li>40 cases of kidney stone disintegration and 3800 cases</li> </ul> | <ul style="list-style-type: none"> <li>Daily reports</li> <li>Annual reports</li> </ul> |             |

| Intervention Logic  | Measurable indicators  |  |  | Means of Verification   | Assumptions |
|---|--|--|--|---|-------------|
|   | 2017   | 2018   | 2019   |   |             |
|   | disintegration and 3600 cases in cardiology clinic, 8300 cases in dental clinics.<br>• 3597 of beneficiaries of specialized clinic services (medicine) | in cardiology clinic, 8700 cases in dental clinics.<br>• 3776 of beneficiaries of specialized clinic services (medicine) | in cardiology clinic, 9150 cases in dental clinics.<br>• 3964 of beneficiaries of specialized clinic services (medicine) |   |             |
| <b>Output 2.1.4</b><br>Preventive health services are provided.                     | • 3600 early detections of breast cancer<br>• 846 kindergarten children benefit from dental xray scanning.   | • 3780 early detections of breast cancer<br>• 888 kindergarten children benefit from dental xray scanning.               | • 3970 early detections of breast cancer<br>• 930 kindergarten children benefit from dental xray scanning.               | • Daily reports<br>• Annual reports                           |             |
| <b>S.O 2.2</b><br>Raise health awareness among community members.                   | 4889 beneficiaries of services   | 5133 beneficiaries of services   | 5389 beneficiaries of services.  |   |             |
| <b>Output 2.2.1</b><br>Skills of various community groups in first aid is developed | • 280 beneficiaries of basic first aid trainings.<br>• 80 of beneficiaries of advanced   | • 294 beneficiaries of basic first aid trainings.<br>• 85 of beneficiaries of advanced first                             | • 310 beneficiaries of basic first aid trainings.<br>• 90 of beneficiaries of advanced first                             | • Training material<br>• Attendance sheets<br>• Final reports |             |

| Intervention Logic   | Measurable indicators   |   |   | Means of Verification  | Assumptions |
|--|---|---|---|--|-------------|
|  | 2017  | 2018  | 2019  |  |             |
|  | first aid training – 5 health awareness workshops.  | aid training – 6 health awareness workshops.  | aid training – 7 health awareness workshops.  |  |             |
| <b>Output 2.2.2:</b><br>Awareness of various community groups is increased in different health topics.     | <ul style="list-style-type: none"> <li>500 of school students increased their awareness</li> </ul>  | <ul style="list-style-type: none"> <li>525 of school students increased their awareness</li> </ul>  | <ul style="list-style-type: none"> <li>551 of school students increased their awareness</li> </ul>  | <ul style="list-style-type: none"> <li>Final reports</li> </ul>                              |             |
| <b>Output 2.2.3</b><br>Health awareness materials are developed.   | <ul style="list-style-type: none"> <li>3000 awareness handouts are disseminated.</li> </ul>   | <ul style="list-style-type: none"> <li>3000 awareness handouts are disseminated.</li> </ul>   | <ul style="list-style-type: none"> <li>3000 awareness handouts are disseminated.</li> </ul>   | <ul style="list-style-type: none"> <li>Copy of the handouts.</li> </ul>                      |             |
| <b>S.O 2.3</b><br>Enhance the living conditions of vulnerable groups within the right to health framework. | <ul style="list-style-type: none"> <li>3261 beneficiaries of services</li> </ul>  | <ul style="list-style-type: none"> <li>3261 beneficiaries of services</li> </ul>  | <ul style="list-style-type: none"> <li>3261 beneficiaries of services</li> </ul>  |  |             |
| <b>Output 2.3.1</b><br>Remedial and diagnostic healthcare services are provided for low price/free         | <ul style="list-style-type: none"> <li>1900 beneficiaries of Remedial and diagnostic healthcare services are covered (for free or a low price)</li> </ul> | <ul style="list-style-type: none"> <li>1900 beneficiaries of Remedial and diagnostic healthcare services are covered (for free or a low price)</li> </ul> | <ul style="list-style-type: none"> <li>1900 beneficiaries of Remedial and diagnostic healthcare services are covered (for free or a low price)</li> </ul> | <ul style="list-style-type: none"> <li>Beneficiary records</li> <li>Final reports</li> </ul> |             |
| <b>Output 2.3.2</b><br>Social aid for families in need are provided  | <ul style="list-style-type: none"> <li>211 orphaned child are taken care of</li> </ul>  | <ul style="list-style-type: none"> <li>211 orphaned child are taken care of</li> </ul>  | <ul style="list-style-type: none"> <li>211 orphaned child are taken care of</li> </ul>  | <ul style="list-style-type: none"> <li>Beneficiary records</li> <li>Final reports</li> </ul> |             |

| Intervention Logic  | Measurable indicators   |   |   | Means of Verification  | Assumptions |
|---|---|---|---|--|-------------|
|   | 2017  | 2018  | 2019  |  |             |
|   | <ul style="list-style-type: none"> <li>1050 members of vulnerable families are aided</li> </ul>       | <ul style="list-style-type: none"> <li>1050 members of vulnerable families are aided</li> </ul>       | <ul style="list-style-type: none"> <li>1050 members of vulnerable families are aided</li> </ul>       |  |             |
| <b>Output 2.3.3</b><br>Seasonal emergency aid are distributed | <ul style="list-style-type: none"> <li>100 families benefited from emergency aid provided.</li> </ul> | <ul style="list-style-type: none"> <li>100 families benefited from emergency aid provided.</li> </ul> | <ul style="list-style-type: none"> <li>100 families benefited from emergency aid provided.</li> </ul> | <ul style="list-style-type: none"> <li>Beneficiary records</li> <li>Final reports</li> </ul> |             |

### Third Program: Women's Health Program

**Strategic Goal: contribute to empowerment of Palestinian women through quality comprehensive and integrated services**

| Intervention Logic   | Measurable indicators  |  |   | Means of verification   | Assumptions   |
|--|--|--|---|---|---|
|  | 2017   | 2018   | 2019  |   |   |
| <b>S.O. 3.1:</b><br>Enhance women's access to comprehensive health, sexual and reproductive health services. | <ul style="list-style-type: none"> <li>6950 women benefit from comprehensive health, sexual and reproductive health services.</li> <li>1000 women benefit from preventive health services.</li> <li>400 women and girls benefit from health packages.</li> </ul> | <ul style="list-style-type: none"> <li>8530 women benefit from comprehensive health, sexual and reproductive health services.</li> <li>1250 women benefit from preventive health services.</li> <li>450 women and girls benefit from health packages.</li> </ul> | <ul style="list-style-type: none"> <li>10010 women benefit from comprehensive health, sexual and reproductive health services.</li> <li>1500 women benefit from preventive health services.</li> <li>500 women and girls benefit from health packages.</li> </ul> |   | <ul style="list-style-type: none"> <li>Support from family and local community</li> <li>Convenience of place for the various target groups</li> <li>Availability of funds</li> <li>Trust of donors in the organization</li> <li>Availability of specialized and professional cadre</li> <li>Political stability</li> <li>Professional fund proposals</li> </ul> |
| <b>Output 3.1.1:</b><br>Women sexual and reproductive health services are provided.                          | <ul style="list-style-type: none"> <li>9035 women benefit from maternal care and ultrasound services (1200 Jabalia + 7835 Gaza)</li> <li>5508 women benefit from gynecology services (1320</li> </ul>  | <ul style="list-style-type: none"> <li>9700 women benefit from maternal care and ultrasound services (1500 Jabalia + 8200 Gaza)</li> <li>6040 women benefit from gynecology services (1650</li> </ul>  | <ul style="list-style-type: none"> <li>10300 women benefit from maternal care and ultrasound services (1500 Jabalia + 8600 Gaza)</li> <li>6450 women benefit from gynecology services (1850</li> </ul>  | <ul style="list-style-type: none"> <li>Final reports</li> <li>Beneficiary list</li> <li>Computerized program report</li> <li>Photos</li> <li>Success stories</li> </ul> |   |

| Intervention Logic | Measurable indicators   |   |   | Means of | Assumptions |
|--------------------|---|---|---|----------|-------------|
|                    | <p>Jablia + 4188 Gaza)</p> <ul style="list-style-type: none"> <li>• 2971 women benefit from family planning services (1000 Jabalia + 1971 Gaza)</li> <li>• 100 cases benefit from referral to complementary services.</li> <li>• 50 girls and women with disability receive health services.</li> <li>• 350 women benefit from sport and weight loss services.</li> <li>• 150 women benefit from maternal sport.</li> <li>• 150 women benefit from physiotherapy</li> <li>• 100 women benefited from</li> </ul> | <p>Jablia + 4390 Gaza)</p> <ul style="list-style-type: none"> <li>• 3270 women benefit from family planning services (1200 Jabalia + 2070 Gaza)</li> <li>• 120 cases benefit from referral to complementary services.</li> <li>• 50 girls and women with disability receive health services.</li> <li>• 400 women benefit from sport and weight loss services.</li> <li>• 170 women benefit from maternal sport.</li> <li>• 180 women benefit from physiotherapy</li> <li>• 120 women benefited from postnatal sport</li> </ul> | <p>Jablia + 4600 Gaza)</p> <ul style="list-style-type: none"> <li>• 3470 women benefit from family planning services (1300 Jabalia + 2170 Gaza)</li> <li>• 130 cases benefit from referral to complementary services.</li> <li>• 50 girls and women with disability receive health services.</li> <li>• 500 women benefit from sport and weight loss services.</li> <li>• 180 women benefit from maternal sport.</li> <li>• 200 women benefit from physiotherapy</li> <li>• 150 women benefited from</li> </ul> |          |             |

| Intervention Logic   | Measurable indicators  |  |  | Means of  | Assumptions |
|--|--|--|--|---|-------------|
|  | postnatal sport activities.<br><ul style="list-style-type: none"> <li>120 women benefit from yoga treatment</li> <li>40 women benefit from body and mind skills</li> <li>5666 women benefit from clinic services (1200 Jabalia + 4466 Gaza)</li> </ul> | activities.<br><ul style="list-style-type: none"> <li>120 women benefit from yoga treatment</li> <li>50 women benefit from body and mind skills</li> <li>6189 women benefit from clinic services (1500 Jabalia + 4689 Gaza)</li> </ul> | postnatal sport activities.<br><ul style="list-style-type: none"> <li>120 women benefit from yoga treatment</li> <li>60 women benefit from body and mind skills</li> <li>6723 women benefit from clinic services (1800 Jabalia + 4923 Gaza)</li> </ul> |   |             |
| <b>Output 3.1.2:</b><br>Lab diagnostic services are provided       | <ul style="list-style-type: none"> <li>7331 lab services (1800 Jabalia + 5531 Gaza) are provided to women</li> </ul>   | <ul style="list-style-type: none"> <li>8007 lab services (2200 Jabalia + 5807 Gaza) are provided to women</li> </ul>   | <ul style="list-style-type: none"> <li>8597 lab services (2500 Jabalia + 6097 Gaza) are provided to women</li> </ul>   | <ul style="list-style-type: none"> <li>Reports</li> </ul>   |             |
| <b>Output 3.1.3:</b><br>Preventive women health care are provided. | <ul style="list-style-type: none"> <li>500 women benefit from early breast cancer detection clinical examination.</li> <li>300 women benefit from breast ultrasound</li> </ul>   | <ul style="list-style-type: none"> <li>600 women benefit from early breast cancer detection clinical examination.</li> <li>350 women benefit from breast</li> </ul>  | <ul style="list-style-type: none"> <li>700 women benefit from early breast cancer detection clinical examination.</li> <li>400 women benefit from breast</li> </ul>  | <ul style="list-style-type: none"> <li>Final reports</li> <li>Beneficiary list</li> <li>Computerized program report</li> <li>Photos</li> <li>Success stories</li> <li></li> </ul> |             |

| Intervention Logic   | Measurable indicators   |   |  | Means of  | Assumptions |
|--|---|---|--|---|-------------|
|  | imaging.<br>• 200 women referred to mammogram imaging.  | ultrasound imaging.<br>• 300 women referred to mammogram imaging.   | ultrasound imaging.<br>• 400 women referred to mammogram imaging.  |   |             |
| <b>Output 3.1.4</b><br>Health packages for women and girls are disseminated. | • 400 women and girls benefit from health packages (50 women with disabilities)   | • 450 women and girls benefit from health packages (60 women with disabilities)   | • 500 women and girls benefit from health packages (70 women with disabilities)  | • Procurement procedures<br>• Final reports<br>• Beneficiary list<br>• Package sample |             |
| <b>S.O. 3.2:</b><br>Enhance women's access to psychosocial services.         | • 870 beneficiaries of individual and group psychosocial support services.<br>• 50 women are referred and followed up with.<br>• 1200 beneficiaries of recreational services. | • 950 beneficiaries of individual and group psychosocial support services.<br>• 60 women are referred and followed up with.<br>• 1500 beneficiaries of recreational services. | • 1085 beneficiaries of individual and group psychosocial support services.<br>• 70 women are referred and followed up with.<br>• 1800 beneficiaries of recreational services. |   |             |
| <b>Output 3.2.1</b><br>Psychosocial support services are provided.           | • 300 group psychosocial support services (100  | • 350 group psychosocial support services (100  | • 400 group psychosocial support services (150   | • Final reports<br>• Beneficiary list<br>• Computerized program report                |             |



| Intervention Logic                                     | Measurable indicators   |   |   | Means of                      | Assumptions |
|--|---|---|---|-------------------------------|-------------|
|  | men, 200 women)<br>• 20 family support services (100 beneficiaries)<br>• 50 couple meetings (100 beneficiaries)<br>• 370 beneficiaries of individual psychosocial support services.<br>• 40 women are referred and followed up with.<br>• 1200 benefit from recreational services (festivals, trips, open days) (1000 women, 200 men) | men, 250 women)<br>• 20 family support services (100 beneficiaries)<br>• 50 couple meetings (100 beneficiaries)<br>• 400 beneficiaries of individual psychosocial support services (40 men, 360 women).<br>• 60 women are referred and followed up with.<br>• 1500 benefit from recreational services (festivals, trips, open days) (1200 women, 300 men) | men, 250 women)<br>• 20 family support services (100 beneficiaries)<br>• 50 couple meetings (100 beneficiaries)<br>• 450 beneficiaries of individual psychosocial support services (50 men, 400 women).<br>• 70 women are referred and followed up with.<br>• 1500 benefit from recreational services (festivals, trips, open days) (1400 women, 400 men) | • Photos<br>• Success stories |             |
| <b>S.O. 3.3</b><br>Enhance access of women to anti-GBV | • 100 women and girls survivors of  | • 120 women and girls survivors of GBV benefit  | • 150 women and girls survivors of  |                               |             |

| Intervention Logic   | Measurable indicators  |  |  | Means of  | Assumptions |
|--|--|--|--|---|-------------|
| services   | GBV benefit from various services.<br>• 30 women and girls survivors of GBV are referred and followed up with.                                     | from various services.<br>• 35 women and girls survivors of GBV are referred and followed up with.   | GBV benefit from various services.<br>• 40 women and girls survivors of GBV are referred and followed up with.                                     |   |             |
| <b>مخرج 3.3.1</b><br><b>Output 3.3.1:</b><br>GBV survivors Case management services provide. | • 100 survivors of GBV receive health, psychosocial, and legal support services.<br>• 30 women survivors of GBV are referred and followed up with. | • 120 survivors of GBV receive health, psychosocial, and legal support services.<br>• 35 women survivors of GBV are referred and followed up with. | • 150 survivors of GBV receive health, psychosocial, and legal support services.<br>• 40 women survivors of GBV are referred and followed up with. | • Final reports<br>• Beneficiary list<br>• Computerized program report<br>• Photos<br>• Success stories |             |
| <b>S.O 3.4</b><br>Enhance women access to legal services.                                    | • 320 women benefit from legal aid and consultation services.  | • 380 women benefit from legal aid and consultation services.  | • 420 women benefit from legal aid and consultation services.  |   |             |
| <b>Output 3.4.1</b><br>Legal aid and consultation services are provided                      | • 120 women benefit from individual legal aid and consultation.  | • 150 women benefit from individual legal aid and consultation.  | • 170 women benefit from individual legal aid and consultation.  | • Final reports<br>• Beneficiary list<br>• Computerized program report<br>• Photos                      |             |

| Intervention Logic   | Measurable indicators   |  |  | Means of   | Assumptions |
|--|---|--|--|--|-------------|
|  | <ul style="list-style-type: none"> <li>200 women benefit from group legal aid.</li> </ul>   | <ul style="list-style-type: none"> <li>230 women benefit from group legal aid.</li> </ul>  | <ul style="list-style-type: none"> <li>250 women benefit from group legal aid.</li> </ul>  | <ul style="list-style-type: none"> <li>Success stories</li> </ul>  |             |
| <b>S.O 3.5</b><br>Enhance economic empowerment of women.                       | <ul style="list-style-type: none"> <li>320 women benefit from crafts and life skills training.</li> <li>30 women benefit from small project trainings.</li> <li>5 women start small projects.</li> </ul>                    | <ul style="list-style-type: none"> <li>400 من النساء استفدن من تدريبات يدوية ومهارات حياتية</li> <li>55 من النساء استفدن من تدريب المشاريع الصغيرة</li> <li>5 من النساء حصلن على مشاريع صغرى</li> </ul>                      | <ul style="list-style-type: none"> <li>480 من النساء استفدن من تدريبات يدوية ومهارات حياتية</li> <li>80 من النساء استفدن من تدريب المشاريع الصغيرة</li> <li>5 من النساء حصلن على مشاريع صغرى</li> </ul>                      |  |             |
| <b>Output 3.5.1</b><br>Women's craft skills are developed through safe spaces. | <ul style="list-style-type: none"> <li>40 female graduates benefit from training on entering the market.</li> <li>200 women and girls are trained in handcrafting.</li> <li>80 women are trained on life skills.</li> </ul> | <ul style="list-style-type: none"> <li>50 female graduates benefit from training on entering the market.</li> <li>250 women and girls are trained in handcrafting.</li> <li>100 women are trained on life skills.</li> </ul> | <ul style="list-style-type: none"> <li>60 female graduates benefit from training on entering the market.</li> <li>600 women and girls are trained in handcrafting.</li> <li>120 women are trained on life skills.</li> </ul> | <ul style="list-style-type: none"> <li>Final reports</li> <li>Beneficiary list</li> <li>Computerized program report</li> <li>Photos</li> <li>Success stories</li> <li>Women products</li> <li>Evaluation report</li> </ul> |             |
| <b>Output 3.5.2:</b><br>Women benefit from small projects.                     | <ul style="list-style-type: none"> <li>20 women benefit from training on how to start a small project.</li> </ul>   | <ul style="list-style-type: none"> <li>40 women benefit from training on how to start a small project.</li> </ul>  | <ul style="list-style-type: none"> <li>60 women benefit from training on how to start a small project.</li> </ul>  | <ul style="list-style-type: none"> <li>Final reports</li> <li>Beneficiary list</li> <li>Photos</li> <li>Success stories</li> <li>Pre and post</li> </ul>   |             |

| Intervention Logic  | Measurable indicators  |   |   | Means of   | Assumptions |
|---|--|---|---|--|-------------|
|   | <ul style="list-style-type: none"> <li>• 5 beneficiaries start small projects.</li> <li>• 10 women benefit from training on how to develop a small project.</li> </ul>   | <ul style="list-style-type: none"> <li>• 5 beneficiaries start small projects.</li> <li>• 15 women benefit from training on how to develop a small project.</li> </ul>  | <ul style="list-style-type: none"> <li>• 5 beneficiaries start small projects.</li> <li>• 20 women benefit from training on how to develop a small project.</li> </ul>  | evaluation <ul style="list-style-type: none"> <li>• Monitoring report</li> <li>• Project booklet</li> </ul>      |             |
| <b>Output 3.5.3:</b><br>Female university students are supported.         |  | <ul style="list-style-type: none"> <li>• Funding university fees for 10 female university students</li> <li>• 50 female university students benefit from covering university kit.</li> </ul>                    | <ul style="list-style-type: none"> <li>• Funding university fees for 15 female university students</li> <li>• 10 female university students benefit from covering university kit.</li> </ul>                    | <ul style="list-style-type: none"> <li>• Final reports</li> <li>• Beneficiary lists</li> <li>• photos</li> </ul> |             |
| <b>S.O. 3.5:</b><br>Raise community awareness of women health and rights. | <ul style="list-style-type: none"> <li>• 260 women benefit from training courses.</li> <li>• 8600 women benefit from awareness raising.</li> <li>• 1200 home visits</li> <li>• 8 awareness handouts</li> </ul> | <ul style="list-style-type: none"> <li>• 340 women benefit from training courses.</li> <li>• 9200 women benefit from awareness raising.</li> <li>• 1380 home visits</li> <li>• 10 awareness handouts</li> </ul> | <ul style="list-style-type: none"> <li>• 380 women benefit from training courses.</li> <li>• 9600 women benefit from awareness raising.</li> <li>• 1560 home visits</li> <li>• 12 awareness handouts</li> </ul> |  |             |

| Intervention Logic   | Measurable indicators  |  |   | Means of  | Assumptions |
|--|--|--|---|---|-------------|
|  | (8000 copies, 2 radio spots)   | (10000 copies, 3 radio spots)  | (12000 copies, 4 radio spots)   |   |             |
| <b>Output 3.6.1:</b><br>Women are educated on various topics in women health and rights. | <ul style="list-style-type: none"> <li>160 women benefit from training courses (8 training courses/120 training hours)</li> <li>10432 women benefit from awareness raising (5000 health awareness beneficiaries in Jabali + 3432 in Gaza – psychosocial and legal awareness 2000)</li> <li>1900 women benefit from awareness (1000 Jabalia + 900 Gaza)</li> <li>1322 home visits conducted (1000 health awareness and</li> </ul> | <ul style="list-style-type: none"> <li>200 women benefit from training courses (10 training courses/180 training hours)</li> <li>10903 women benefit from awareness raising (5803 health awareness beneficiaries in Jabali + 3603 in Gaza – psychosocial and legal awareness 2300)</li> <li>2145 women benefit from awareness (1200 Jabalia + 945 Gaza)</li> <li>1500 home visits conducted (1150 health awareness and follow up visits</li> </ul> | <ul style="list-style-type: none"> <li>220 women benefit from training courses (11 training courses/210 training hours)</li> <li>10903 women benefit from awareness raising (6283 health awareness beneficiaries in Jabali + 3783 in Gaza – psychosocial and legal awareness 2500)</li> <li>2277 women benefit from awareness (1300 Jabalia + 977 Gaza)</li> <li>1580 home visits conducted (1300 health awareness and</li> </ul> | <ul style="list-style-type: none"> <li>Final reports</li> <li>Beneficiary list</li> <li>Computerized program report</li> <li>Photos</li> <li>Success stories</li> <li>Course evaluations</li> <li>Pre and post tests</li> </ul> |             |

| Intervention Logic   | Measurable indicators  |  |  | Means of  | Assumptions |
|--|--|--|--|---|-------------|
|  | follow up visits + 192 Gaza, 130 health, psychosocial and legal follow up visits/ 650 beneficiaries)   | + 200 Gaza, 150 health, psychosocial and legal   | follow up visits + 210 Gaza, 170 health, psychosocial and legal  |   |             |
| <b>مخرج 3.6.2:</b><br><b>Output 3.6.2:</b><br>Men are educated on various topics in women health and rights. | <ul style="list-style-type: none"> <li>100 men benefit from training courses.</li> <li>600 men benefit from awareness workshops and seminars.</li> <li>70 home visits to raise men awareness conducted.</li> </ul> | <ul style="list-style-type: none"> <li>140 men benefit from training courses.</li> <li>700 men benefit from awareness workshops and seminars.</li> <li>80 home visits to raise men awareness conducted.</li> </ul> | <ul style="list-style-type: none"> <li>160 men benefit from training courses.</li> <li>800 men benefit from awareness workshops and seminars.</li> <li>90 home visits to raise men awareness conducted.</li> </ul> | <ul style="list-style-type: none"> <li>Final reports</li> <li>Beneficiary list</li> <li>Computerized program report</li> <li>Photos</li> <li>Success stories</li> <li>Course evaluations</li> <li>Pre and post tests</li> </ul> |             |
| <b>Output 3.6.3:</b><br>Health awareness material on women health and rights are prepared.                   | <ul style="list-style-type: none"> <li>8 awareness handouts (8000 copies)</li> <li>2 radio and visual spots</li> </ul>   | <ul style="list-style-type: none"> <li>10 نشرات تثقيفية (10000 نسخة)</li> <li>10 awareness handouts (10000 copies)</li> <li>3 radio and visual spots</li> </ul>  | <ul style="list-style-type: none"> <li>12 awareness handouts (12000 copies)</li> <li>4 radio and visual spots</li> </ul>   | <ul style="list-style-type: none"> <li>Copy of material produced</li> <li>Reports on material's use and impact</li> <li>Number of copies disseminated</li> <li>Spots broadcast</li> </ul>                                       |             |
| S.O. 3.7:  | <ul style="list-style-type: none"> <li>2 lobbying and</li> </ul>   | <ul style="list-style-type: none"> <li>2 lobbying and</li> </ul>   | <ul style="list-style-type: none"> <li>22 حملة</li> </ul>  |   |             |

| Intervention Logic  | Measurable indicators   |   |  | Means of   | Assumptions |
|---|---|---|--|--|-------------|
| Enhance advocacy of women's health and women rights issues.           | advocacy campaigns are conducted (2000 beneficiaries)<br>• 4 international days celebrated (470 beneficiares)<br>• 2 community networks activated (40 participants) | advocacy campaigns are conducted (2000 beneficiaries)<br>• 4 international days celebrated (470 beneficiares)<br>• 2 community networks activated (40 participants) | lobbying and advocacy campaigns are conducted (2000 beneficiaries)<br>• 4 international days celebrated (470 beneficiares)<br>• 2 community networks activated (40 participants) |  |             |
| <b>Output 3.7.1:</b><br>Women health and rights issues are advocated. | • 2 lobbying and advocacy campaigns are conducted (2000 beneficiaries)  | • 2 lobbying and advocacy campaigns are conducted (2000 beneficiaries)  | • 2 lobbying and advocacy campaigns are conducted (2000 beneficiaries)   | • Campaign report<br>• Publishing links<br>• Youtube<br>• Print material<br>• Beneficiary list |             |
| <b>Output 3.7.2:</b><br>International days are celebrated             | • 4 international days celebrated<br>• International women's day (200 beneficiaries)<br>• World health day (100 beneficiaries)<br>• World population day            | • 4 international days celebrated<br>• International women's day (200 beneficiaries)<br>• World health day (100 beneficiaries)<br>• World population day (70        | • 4 international days celebrated<br>• International women's day (200 beneficiaries)<br>• World health day (100 beneficiaries)<br>• World population day (70                     | • Event reports<br>• Publishing links<br>• YouTube<br>• Print material<br>• Beneficiary list   |             |

| Intervention Logic  | Measurable indicators  |  |  | Means of   | Assumptions |
|---|--|--|--|--|-------------|
|   | (70 beneficiaries)<br><ul style="list-style-type: none"> <li>• International</li> <li>• World day of older persons (100 beneficiares)</li> </ul>   | beneficiaries)<br><ul style="list-style-type: none"> <li>• International</li> <li>• World day of older persons (100 beneficiares)</li> </ul>   | beneficiaries)<br><ul style="list-style-type: none"> <li>• World Youth Day (50 Beneficiaries)</li> <li>• International</li> <li>• World day of older persons (100 beneficiares)</li> </ul>   |  |             |
| <b>Output 3.7.3:</b><br>Organization's role in anti GBV networks is activated.                              | <ul style="list-style-type: none"> <li>• 2 community networks are activated (40 participants)</li> <li>• 12 annual meetings of anti GBV coalitions attended</li> </ul>   | <ul style="list-style-type: none"> <li>• 2 community networks are activated (40 participants)</li> <li>• 12 annual meetings of anti GBV coalitions attended</li> </ul>   | <ul style="list-style-type: none"> <li>• 2 community networks are activated (40 participants)</li> <li>• 12 annual meetings of anti GBV coalitions attended</li> </ul>   | <ul style="list-style-type: none"> <li>• Beneficiary list</li> <li>• Final reports</li> <li>• Network code of conduct</li> <li>• Coalition invitations</li> <li>• Minutes of meetings</li> <li>• Achievement reports.</li> </ul> |             |
| <b>S.O 3.8:</b><br>Enhance the access of girls with disabilities to educational, health and legal services. | <ul style="list-style-type: none"> <li>• 25 girls with disabilities benefited from educational, health and psychological services.</li> <li>• 1 self-help group for people with disabilities is formed of their own</li> </ul> | <ul style="list-style-type: none"> <li>• 25 girls with disabilities benefited from educational, health and psychological services.</li> <li>• 1 self-help group for people with disabilities is formed of their own families.</li> </ul> | <ul style="list-style-type: none"> <li>• 25 girls with disabilities benefited from educational, health and psychological services.</li> <li>• 1 self-help group for people with disabilities is formed of their own families.</li> </ul> |  |             |



| Intervention Logic   | Measurable indicators   |   |   | Means of   | Assumptions |
|--|---|---|---|--|-------------|
|  | families.<br><ul style="list-style-type: none"> <li>Awareness of 10 civil society organization about PwDs is increased.</li> <li>1 coalition is supported to advocate PwDs issues.</li> </ul>                                       | <ul style="list-style-type: none"> <li>Awareness of 10 civil society organization about PwDs is increased.</li> <li>1 coalition is supported to advocate PwDs issues.</li> </ul>  | <ul style="list-style-type: none"> <li>Awareness of 10 civil society organization about PwDs is increased.</li> <li>1 coalition is supported to advocate PwDs issues.</li> </ul>  |  |             |
| <b>Output 3.8.1:</b><br>Adult learning and crafts training is provided to girls with disabilities.                     | <ul style="list-style-type: none"> <li>25 girls with mental challenges are integrated into adult learning and crafts training program.</li> </ul>   | <ul style="list-style-type: none"> <li>25 girls with mental challenges are integrated into adult learning and crafts training program.</li> </ul>   | <ul style="list-style-type: none"> <li>25 girls with mental challenges are integrated into adult learning and crafts training program.</li> </ul>   | <ul style="list-style-type: none"> <li>Final reports</li> <li>Beneficiary files</li> <li>Photos</li> <li>Success stories</li> <li>Good practices</li> </ul>                              |             |
| <b>Output 3.8.2:</b><br>Awareness of civil society organizations and coalitions is increased about the rights of PwDs. | <ul style="list-style-type: none"> <li>Awareness of 10 CSOs is increased about rights of PwDs.</li> <li>1 coalition is supported to advocate PwD issues.</li> <li>1 advocacy campaign is conducted.</li> <li>1 self-help</li> </ul> | <ul style="list-style-type: none"> <li>Awareness of 10 CSOs is increased about rights of PwDs.</li> <li>1 coalition is supported to advocate PwD issues.</li> <li>1 advocacy campaign is conducted.</li> <li>1 self-help group for</li> </ul> | <ul style="list-style-type: none"> <li>Awareness of 10 CSOs is increased about rights of PwDs.</li> <li>1 coalition is supported to advocate PwD issues.</li> <li>1 advocacy campaign is conducted.</li> <li>1 self-help group for</li> </ul> | <ul style="list-style-type: none"> <li>Hosting coalition (Invitations, minutes of meetings, coalition action plan)</li> <li>Attendance sheets</li> <li>Self-help group report</li> </ul> |             |

| Intervention Logic | Measurable indicators   |   |   | Means of | Assumptions |
|--------------------|---|---|---|----------|-------------|
|                    | group for people with disabilities is formed of their own families. | people with disabilities is formed of their own families. <ul style="list-style-type: none"><li>•</li></ul> | people with disabilities is formed of their own families. |          |             |

#### Fourth Program: Cultural Program

**Strategic goal: Contribute to promoting Palestinian identity and community culture in Gaza Strip.**

| Intervention Logic  | Measurable Indicators  |  |  | Means of Verification   | Assumptions   |
|---|--|--|--|---|---|
|   | 2017   | 2018   | 2019   |   |   |
| <b>S.O 4.1:</b><br>Enhance access of community members to education based on standards of adult learning. | <ul style="list-style-type: none"> <li>378 students benefit from the program</li> <li>15 teachers benefit from training courses.</li> <li>400 people benefit from awareness sessions</li> </ul>  | <ul style="list-style-type: none"> <li>398 students benefit from the program</li> <li>15 teachers benefit from training courses.</li> <li>420 people benefit from awareness sessions</li> </ul>  | <ul style="list-style-type: none"> <li>418 students benefit from the program</li> <li>15 teachers benefit from training courses.</li> <li>420 people benefit from awareness sessions</li> </ul>  |   | <ul style="list-style-type: none"> <li>Support from family and local community</li> <li>Convenience of place for the various target groups</li> <li>Availability of funds</li> <li>Trust of donors in the organization</li> <li>Availability of specialized and professional cadre</li> </ul> |
| <b>Output 4.1.1:</b><br>Adult learning services are provided.   | <ul style="list-style-type: none"> <li>11 adult learning center (10 for female students, 1 for males) are activated.</li> <li>18 classes (13 female classes and 5 male classes) are activated.</li> <li>15 teacher (13 female, 2 male) are selected.</li> <li>378 students (227 female,</li> </ul> | <ul style="list-style-type: none"> <li>12 adult learning center (10 for female students, 2 for males) are activated.</li> <li>19 classes (13 female classes and 6 male classes) are activated.</li> <li>16 teacher (13 female, 3 male) are selected.</li> <li>398 students (227 female,</li> </ul> | <ul style="list-style-type: none"> <li>13 adult learning center (10 for female students, 3 for males) are activated.</li> <li>20 classes (13 female classes and 7 male classes) are activated.</li> <li>17 teacher (13 female, 4 male) are selected.</li> <li>418 students (227 female, 191 male)</li> </ul> | <ul style="list-style-type: none"> <li>Final report</li> <li>Attendance sheets</li> </ul> | <ul style="list-style-type: none"> <li>Political stability</li> <li>Professional fund proposals</li> </ul>  |

| Intervention Logic   | Measurable Indicators  |  |  | Means of   | Assumptions |
|--|--|--|--|--|-------------|
|  | 151 male)<br>benefit from<br>educational<br>services.  | 171 male)<br>benefit from<br>educational<br>services.  | benefit from<br>educational<br>services.   |  |             |
| <b>Output 4.1.2:</b><br>Capacity of teachers<br>(male and female) is<br>built in adult learning<br>techniques.                     | <ul style="list-style-type: none"> <li>1 capacity building course for 15 teachers is conducted.</li> </ul>   | <ul style="list-style-type: none"> <li>1 capacity building course for 15 teachers is conducted.</li> </ul>   | <ul style="list-style-type: none"> <li>1 capacity building course for 15 teachers is conducted.</li> </ul>   |  |             |
| <b>Output 4.1.3:</b><br>Awareness of various<br>community groups is<br>raised about the<br>concept importance of<br>adult learning | <ul style="list-style-type: none"> <li>Awareness of 600 beneficiares over 12 sessions (50 per session) is raised.</li> <li>3 meetings on the importance of adult learning are conducted.</li> <li>3 meetings on the psychological properties of adults are conducted.</li> </ul> | <ul style="list-style-type: none"> <li>Awareness of 620 beneficiares over 13 sessions (50 per session) is raised.</li> <li>3 meetings on the importance of adult learning are conducted.</li> <li>3 meetings on the psychological properties of adults are conducted.</li> </ul> | <ul style="list-style-type: none"> <li>Awareness of 640 beneficiares over 14 sessions (50 per session) is raised.</li> <li>3 meetings on the importance of adult learning are conducted.</li> <li>3 meetings on the psychological properties of adults are conducted.</li> </ul> | <ul style="list-style-type: none"> <li>Final reports</li> <li>Attendance sheets</li> </ul> |             |

| Intervention Logic  | Measurable Indicators  |  |  | Means of  | Assumptions |
|---|--|--|--|---|-------------|
|   | <ul style="list-style-type: none"> <li>Arab day for literacy and adult learning 1/8 is celebrated.</li> <li>International day for literacy 9/8 is celebrated.</li> <li>1000 brochures are disseminated.</li> <li>6 radio and TV meetings (4 radion and 2 TV) on the Arab day for literacy, as well as “Father read to me” campaign and the importance of learning to women are conducted.</li> </ul> | <ul style="list-style-type: none"> <li>Arab day for literacy and adult learning 1/8 is celebrated.</li> <li>International day for literacy 9/8 is celebrated.</li> <li>1000 brochures are disseminated.</li> <li>66 لقاءات radio and TV meetings (4 radion and 2 TV) on the Arab day for literacy, as well as “Father read to me” campaign and the importance of learning to women are conducted.</li> </ul> | <ul style="list-style-type: none"> <li>Arab day for literacy and adult learning 1/8 is celebrated.</li> <li>International day for literacy 9/8 is celebrated.</li> <li>1000 brochures are disseminated.</li> <li>6 radio and TV meetings (4 radion and 2 TV) on the Arab day for literacy, as well as “Father read to me” campaign and the importance of learning to women are conducted.</li> </ul> |   |             |
| S.O. 4.2:<br>Create creative spaces for all community groups. | <ul style="list-style-type: none"> <li>3694 members benefit from library</li> <li>600 visitors benefit from library</li> </ul>   | <ul style="list-style-type: none"> <li>3794 members benefit from library</li> <li>700 visitors benefit from library services.</li> </ul>   | <ul style="list-style-type: none"> <li>3894 members benefit from library</li> <li>800 visitors benefit from library</li> </ul>   | <ul style="list-style-type: none"> <li>Attendance sheets</li> </ul> |             |

| Intervention Logic  | Measurable Indicators  |  |  | Means of                               | Assumptions |
|---|--|--|--|--|-------------|
|   | services.<br>• 42 students benefit from training.<br>• 10 members as library friends<br>• 120 students benefit from internet services.<br>• 5200 participants benefit from activities. | • 56 students benefit from training.<br>• 12 members as library friends<br>• 130 students benefit from internet services.<br>• 5300 participants benefit from activities.              | services.<br>• 70 students benefit from training.<br>• 15 members as library friends<br>• 140 students benefit from internet services.<br>• 5400 participants benefit from activities. |  |             |
| <b>Output 4.2.1:</b><br>Sheikh Ahmad Zaki Al-Yamani cultural center (library) is developed and activated. | • 14337 book titles are made available.<br>• 3694 library members benefit.<br>• 10 library friends committee members are selected.<br>• 600 visitors benefit from the center services. | • 14437 book titles are made available.<br>• 3794 library members benefit.<br>• 10 library friends committee members are selected.<br>• 700 visitors benefit from the center services. | • 14537 book titles are made available.<br>• 3894 library members benefit.<br>• 10 library friends committee members are selected.<br>• 800 visitors benefit from the center services. | • Final reports<br>• Attendance sheets |             |
| <b>Output 4.2.2:</b><br>Computer center is developed and  | • 80 people from 6 training courses with a   | • 80 people from 6 training courses with a   | • 80 people from 6 training courses with a   |  |             |

| Intervention Logic   | Measurable Indicators   |   |   | Means of   | Assumptions |
|--|---|---|---|--|-------------|
| activated.   | total of 28, 36 hours (14 + 45 training days) for each course benefit.<br><ul style="list-style-type: none"> <li>120 visitors benefit from internet services.</li> </ul>  | total of 28, 36 hours (14 + 45 training days) for each course benefit.<br><ul style="list-style-type: none"> <li>130 visitors benefit from internet services.</li> </ul>  | total of 28, 36 hours (14 + 45 training days) for each course benefit.<br><ul style="list-style-type: none"> <li>140 visitors benefit from internet services.</li> </ul>  |  |             |
| <b>Output 4.2.3:</b><br>Conference hall is developed and activated | <ul style="list-style-type: none"> <li>120 activities (galleries, cultural and literary seminars, book signing, conferences) with 5200 participants hosted.</li> <li>5 social, literary, political and cultural activities held with 500 participants.</li> </ul> | <ul style="list-style-type: none"> <li>120 activities (galleries, cultural and literary seminars, book signing, conferences) with 5300 participants hosted.</li> <li>6 social, literary, political and cultural activities held with 600 participants.</li> </ul> | <ul style="list-style-type: none"> <li>120 activities (galleries, cultural and literary seminars, book signing, conferences) with 5400 participants hosted.</li> <li>7 social, literary, political and cultural activities held with 700 participants.</li> </ul> | <ul style="list-style-type: none"> <li>Final reports</li> <li>Attendance sheets</li> </ul> |             |
| <b>S.O. 4.3:</b><br>Promote Palestinian identity and heritage.     | <ul style="list-style-type: none"> <li>300 participants benefited from events.</li> <li>450 participants</li> </ul>   | <ul style="list-style-type: none"> <li>300 participants benefited from events.</li> <li>450 participants benefit from galleries.</li> </ul>   | <ul style="list-style-type: none"> <li>300 participants benefited from events.</li> <li>450 participants</li> </ul>   |  |             |

| Intervention Logic  | Measurable Indicators   |   |   | Means of                               | Assumptions |
|---|---|---|---|--|-------------|
|   | benefit from galleries.<br>• 820 participants benefited from events.  | • 950 participants benefited from events.   | benefit from galleries.<br>• 1000 participants benefited from events.   |  |             |
| <b>Output 4.3.1:</b><br>Popular arts are celebrated.                    | • 3 events conducted.<br>• Heritage day conference (10/7) with 100 participants.<br>• Folk arts gallery with 100 participants.<br>• Visual art gallery with 100 participants. | • 3 events conducted.<br>• Heritage day conference (10/7) with 100 participants.<br>• Folk arts gallery with 100 participants.<br>• Visual art gallery with 100 participants. | • 3 events conducted.<br>• Heritage day conference (10/7) with 100 participants.<br>• Folk arts gallery with 100 participants.<br>• Visual art gallery with 100 participants. | • Final reports<br>• Attendance sheets |             |
| <b>Output 4.3.2:</b><br>Handcrafts and artistic products are developed. | • 3 handcrafts and embroidery galleries with 150 participants are conducted.<br>• 450 participants attended.  | • 4 handcrafts and embroidery galleries with 150 participants are conducted.<br>• 450 participants attended.  | • 5 handcrafts and embroidery galleries with 150 participants are conducted.<br>• 450 participants attended.  |  |             |
| <b>Output 4.3.3:</b>  | • 9 national,   | • 10 national,  | • 11 national,  | • Final reports                        |             |



| Intervention Logic  | Measurable Indicators   |  |  | Means of  | Assumptions |
|---|---|--|--|---|-------------|
| National, Arab and International days/occasions are celebrated. | <p>arab, and international events conducted.</p> <ul style="list-style-type: none"> <li>• International woman day 8/3 attended by 150 participants.</li> <li>• Arab library day 10/3 with 100 participants.</li> <li>• Earth day 30/3 with 80 participants.</li> <li>• Prisoner's day 17/4 attended by 100 participants.</li> <li>• Al Nakba Anniversary 15/5 attended by 70 people.</li> <li>• Sabra and Shatila Massacre 17/9 attended by 70 people</li> <li>• Balfour declaration 2/11 attended</li> </ul> | <p>arab, and international events conducted.</p> <ul style="list-style-type: none"> <li>• International woman day 8/3 attended by 150 participants.</li> <li>• Arab library day 10/3 with 100 participants.</li> <li>• Battle of Karameh is commemorated (March 21<sup>st</sup>) with 100 participants.</li> <li>• Earth day 30/3 with 80 participants.</li> <li>• Prisoner's day 17/4 attended by 100 participants.</li> <li>• Al Nakba Anniversary 15/5 attended by 80 people.</li> <li>• Sabra and Shatila Massacre 17/9</li> </ul> | <p>arab, and international events conducted.</p> <ul style="list-style-type: none"> <li>• International woman day 8/3 attended by 150 participants.</li> <li>• Arab library day 10/3 with 100 participants.</li> <li>• Battle of Karameh is commemorated (March 21<sup>st</sup>) with 100 participants.</li> <li>• Earth day 30/3 with 80 participants.</li> <li>• Prisoner's day 17/4 attended by 100 participants.</li> <li>• Al Nakba Anniversary 15/5 attended by 80 people.</li> <li>• Sabra and Shatila</li> </ul> | <ul style="list-style-type: none"> <li>• Attendance sheets</li> </ul> |             |

| Intervention Logic | Measurable Indicators  |  |   | Means of | Assumptions |
|--------------------|--|--|---|----------|-------------|
|                    | <ul style="list-style-type: none"> <li>by 70 people</li> <li>Day of solidarity with the Palestinian people 29/11 attended by 80 people.</li> <li>International day for people with disabilities 3/12 attended by 100 people.</li> <li>820 participants attended events.</li> </ul> | <ul style="list-style-type: none"> <li>attended by 80 people</li> <li>Balfour declaration 2/11 attended by 80 people</li> <li>Day of solidarity with the Palestinian people 29/11 attended by 80 people.</li> <li>Day of solidarity with the Palestinian people 29/11 attended by 80 people.</li> <li>950 participants attended events.</li> </ul> | <ul style="list-style-type: none"> <li>Massacre 17/9 attended by 80 people</li> <li>Balfour declaration 2/11 attended by 80 people</li> <li>Day of solidarity with the Palestinian people 29/11 attended by 80 people.</li> <li>Day of solidarity with the Palestinian people 29/11 attended by 80 people.</li> <li>1000 participants attended events.</li> </ul> |          |             |

